



Ezi123 Pty Ltd • Sydney Australia
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EziShop Solution Proposal

Creation of an Online Shop Front

This agreement is between Ezi123 Pty Ltd and the authorised representative for the 'Customer' as per details below

Full Name: _____

Company Name: _____

Address: _____

Phone Number: _____ ABN #: _____

Prepared by: _____

Ezi Contact for more information _____

Date: _____

This proposal covers the provision of Internet related services by Ezi123 Pty Ltd to a Customer who subscribes to one or more of the Ezi123 Solutions.

Valid for 30 days from above date - Commercial in Confidence



Ezi123 makes creating and controlling a business website
easier and cheaper than you ever thought possible

Introduction

Thank you for the opportunity to submit this proposal to you. It is based on our understanding of your requirements gathered during our initial discussion.

Contents

This proposal covers the creation of a new Ezi123 online shop front (EziShop). This proposal covers the following topics:

1. [EziShop Customer Requirements](#)
2. [EziShop Proposed Solution](#)
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1. EziShop Customer Requirements

Please tick option for our understanding of your requirements:

- Building of a new online shop front site (EziShop) **with** optional online credit card payment gateway facility.
- Building of a new online shop front site (EziShop) **without** optional online credit card payment gateway facility.
- Additional Ezi components (Credit Card processing, EziPages, Security Roles, Product pages, etc.)

2. EziShop Proposed Solution

The overall aim is to provide you with a permanent Ezi123 online shop front solution (EziShop) to support the growth of your online business activities from the production and updating of product pages to accepting online credit card payments, creating secure private areas online, sharing documents, manuals, software, etc.

EziShop is accessible and can be managed by members of staff with the correct security permissions from any PC, from any location, at any time, i.e. from the office or from home.

Ezi123 solutions gives you instant control of your online Internet needs such as a shop front (EziShop), a website (EziSite) or an extranet (EziXchange).

1. **CONTENT CONTROL**
With a simple and revolutionary product-page editor that works like a word processor.
2. **FINANCIAL CONTROL**
With low-cost establishment and pay-as-you-go pricing.
3. **REMOTE CONTROL**
From any Internet connection anywhere in the world. You can edit your site and your staff or members can update product and catalogue details and prices.



3. EziShop Solutions Components

EziShop is a powerful online shop front with customisable shopping cart and multi-user security. Your online shop front will convey the first impression of your company to every virtual-shopper to your EziShop. The 'look & feel' of your shop, with a well structured navigation will give the buyer that first great impression and a sense of trust.

What you need - For each of the Ezi123 solutions there are some essential components needed to fulfil its basic requirements. For an **EziShop** the essential components are a domain name, an email account, the graphical elements to determine the shop 'Look & Feel', catalogues or list of products for each product category in the shop, product pages with up-to-date information and an optional gateway software for online Credit Card processing. (For more information on our online credit card gateway software package ask your local Ezi123 representative)

Standard EziShop components included in the EziShop package for \$2880 are:

Component	No.	Hrs	Description
Shop Map Analysis	1		Charting & Analysis of the product tree/catalogue structure of your EziShop.
Customised Shop Design Skin	1		Graphical elements or the 'Look & Feel' of your EziShop should reflect your company image, colours scheme and logo; it's your Style . This package includes 10 hours of an Ezi123 graphic designer's time to create you Shop Design Skin. If additional hours are needed to complete your Shop Skin Style a charge of \$75 x hour will apply.
Catalogue Template	1		Customised template used to list many products on one page (catalogue) in your EziShop. Will typically contain the product name, small picture, price, buy, button, etc. The graphical elements or the 'Look & Feel' it's matched to the Shop Design Skin.
Product Template	1		Designing the 'Look & Feel' of your product detail pages to match Shop Design Skin.
Product pages	6		Customised product pages that will be created with you in the training session.
Image Editing	12		Editing of images to be inserted in your Product Pages in the training session.
Security Administrator Role	1		Security role allocated to the EziSite owner that allows complete control over the EziShop permissions and member's management.
EziShop Administrator Role	3		Security Roles ready to be allocate to Members, Product pages, etc. in the training session.
Shopping Cart	1		Designing the 'Look & Feel' of the shopping cart to match your Shop Design Skin.
Invoice Template	1		Designing the 'Look & Feel' of the invoice to match your Shop Design Skin.
Delivery Charges	1		Setting up the table of your delivery charges based on destination, weight, volume, etc.
Training		3	Training given to up to two people on how to manage your EziShop.
EziPoints	200		Number of EziPoints credited to your account with Ezi123.

Standard EziShop components provided by the Customer:

To create an EziSite there are a few components that you need to provide to Ezi123 such as:

- **Site Skin Style** questionnaire completed with your preferences clearly stated.
- **Images** that you would like to integrate in your 'Shop Design Skin' and to insert in the four (4) product pages included in this package that will be created with you in the training session.
- **Products description and EziPages content** on a CD Rom in Note Pad or MS Word document format for the four (4) product pages included in this package that will be created with you in the training session.
- **Members'** username and password for up to three members that will be added to your EziSite with security roles to administer your resources.
- **Domain name and current email accounts** details for your EziSite – If you need a new domain name(s) we can help you buy it. For more information ask your local Ezi123 representative.





4. EziShop Solution Implementation

- 1. Introduction Meeting** - Meeting between an Ezi123 consultant and the customer to asses and agree on the Customer Requirements such as the Shop Map, Shop Skin Style and finalise section 3. of this proposal.
- 2. Assessment Meeting** - Meeting of an Ezi123 graphic designer with customer to asses and agree the EziShop 'Look & Feel' and all other necessary graphic elements for the Catalogue and Product Templates to create a satisfactory representation of the customers company image on the Internet. The time used for such meeting(s) are part of the **10 hours allocated for the "Site Skin Style"** as per section 3. above.
- 3. Design Approval & Sign off** - After 6 hours of graphic work the Ezi123 graphic designer will present to the customer one draft versions in 3 different colours of the Shop Skin Style for approval. Upon draft sign off Ezi123 will complete the Shop Skin Style to present it again to the customer for the final approval and signing off.
- 4. EziShop Integration** - The newly completed Shop Skin Style will be integrated in the Ezi123 system to create the customers EziShop together with the Catalogue and Product Templates, at which time the customer domain name will also be re-delegated to an Ezi123 web server.
- 5. EziShop Training** -The customer will be called by an Ezi123 qualified trainer to train up to two people on how to manage the customers new EziShop. You will be shown how to add/manage/delete product pages, add images, insert hyperlinks, add roles, etc.
- 6. EziShop Handover & Sign Off** – An hand over session within a week from the above training, either live or on the phone, will be held to assess that all the EziShop components listed in section 3. of this proposal have been integrated and tested so that your EziShop can be sent 'LIVE' on the Internet.

5. EziShop Solution Training

To make the most of the EziShop training a basic computer knowledge is required. We can teach you that but it would take more than 3 hours so please let us know in advance. After the 3 hours training session you will know how to:

- Add/manage/delete Products in EziShop - Add images to your product pages - Add hyperlinks, etc.
- Add/manage/delete Security Roles in EziShop.
- Add catalogue and product administrators to your EziShop.
- Allocate Security Roles to new administrators to your EziShop.

6. EziShop Solution Setup and Hosting Costs

Setup costs for your Ezi123 solution

Standard EziShop Package with default component @ \$2880.- each	_____
Additional Ezi Components	_____
Credit Card Gateway Software with Integration in EziShop	_____
	EziShop Setup _____
	GST 10% _____
	Grand Total _____





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Variations - Any variations due to changes or additions to this proposal will be discussed with you in advance and charged at \$75 per hour.

Charge Basis - We will work on a fixed price basis, and will invoice **50% of the Grand Total on acceptance** of this proposal and **50% on completion of Handover & Sign Off**. All invoices are payable within 7 days.

Hosting Costs - Your Ezi123 solution will be hosted on an Ezi123 web server. Our customers are charged monthly based on the amount of resources that their Ezi123 solutions have used. The Charge Rates are published in the Rate Table on our website. The cost estimates provided here are based on the expected usage profile of the Ezi123 solution.

7. EziShop Ongoing Costs

Getting an estimate of what your monthly costs will be is easy. Just like you would with a mortgage calculator simply fill in the number of items below, and with the [EziCalculator](#) available on our site you will be able to accurately find out your Ezi123 monthly charges:

EziShop	Qty	Estimate
• How many products?	_____	
• How many product pages will you update each month?	_____	
• How many products do you expect to sell each month?	_____	
• How many people will visit your Ezi123 Solution each month?	_____	
• Estimate how many pages each visitor will read	_____	
• How many times per month will members sign in to your EziSite? ..	_____	_____

Payment System

Use of the Ezi 123 system is on a prepaid basis, with the Standard Packages including an initial allowance of 200 EziPoints. When your Ezi123 account reaches 30 Ezipoints you will be required to recharge the account.

Service Level Agreement (SLA)

The services in this proposal (availability etc) will be subject to our standard SLA, attached (available on our website). Ezi123 will provide Level 1 &2 Support as defined in the SLA.

Customer Service Agreement (CSA)

The services in this proposal will be subject to the commercial Terms and Conditions set out in our CSA, attached (available on our website)

Ezi Representative for this proposal

Company Representative hereby accept this proposal

Name _____

Name _____

Signature _____

Signature _____

Date _____

Date _____



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