



Ezi123 Pty Ltd • Sydney Australia
 Tel: 1300 881 882 • info@ezi123.com.au • www.ezi123.com.au
 ABN: 490 9622 9622

EziSite Solution Proposal

Creation of a Website & mini-Resource centre

This agreement is between Ezi123 Pty Ltd and the authorised representative for the 'Customer' as per details below

Full Name: _____

Company Name: _____

Address: _____

Phone Number: _____ ABN #: _____

Prepared by: _____

Ezi Contact for more information _____

Date: _____

This proposal covers the provision of Internet related services by Ezi123 Pty Ltd to a Customer who subscribes to one or more of the Ezi123 Solutions.

Valid for 30 days from above date - Commercial in Confidence



Ezi123 makes creating and controlling a business website
 easier and cheaper than you ever thought possible

Introduction

Thank you for the opportunity to submit this proposal to you. It is based on our understanding of your requirements gathered during our initial discussion.

Contents

This proposal covers the creation of a new web site (EziSite). This proposal covers the following topics:

1. [EziSite Customer Requirements](#)
2. [EziSite Proposed Solution](#)
3. [EziSite Solution Components](#)
4. [EziSite Solution Implementation](#)
5. [EziSite Solution Training](#)
6. [EziSite Setup and Hosting Costs](#)
7. [EziSite Ongoing Costs](#)

1. Customer Requirements

Please tick option for our understanding of your requirements:

- Building of a new web site with content management capability and mini-resource centre (EziSite)
- Migration of an existing site to and an EziSite **without** changes to its graphical element and/or content
- Migration of an existing site to and an EziSite **with** changes to its graphical element and/or content

2. EziSite Proposed Solution

The overall aim is to provide you with a permanent Ezi123 web site (EziSite) to support the growth of your online business activities from the production and updating of web pages to accepting members to creating secure private areas online.

The audience for your Ezi123 web site can vary from the unsolicited public viewer to selected individuals with specific privileges for accessing a restricted area of your site from any location, at any time, i.e. from the office or from home.

Ezi123 gives you instant control of your website (EziSite) or extranet (EziXchange) or online shop front (EziShop).

1. **CONTENT CONTROL**
with a simple and revolutionary web-page editor that works like a word processor.
2. **FINANCIAL CONTROL**
with low-cost establishment and pay-as-you-go pricing.
3. **REMOTE CONTROL**
from any Internet connection anywhere in the world. You can edit your site and your staff or members can access their secure, authorised folders.



3. EziSite Solution Components

Your website will convey the very first impression of your company to every virtual-visitor to your site, and you will want to create the right first impression. The 'look & feel' of any site will give the visitor that first impression which is created by the site graphic elements and the formatting/layout of the web pages. Balance between those two aspects is the goal.

What you need - For each of the Ezi123 solutions there are some essential components needed to fulfil its basic requirements. For an **EziSite** the essential components are a domain name, an email account, the graphical elements to determine the site 'Look & Feel', the navigation hierarchical structure, the web pages (EziPages) layout/content, and the security roles for their public or private viewing.

Standard EziSite components included in the EziSite package for \$2490 are:

Component	No.	Hrs	Description
Site Map Analysis	1		Charting & analysis of all the web page and navigation structure of your EziSite.
Customised Website Design	1		Graphical elements or the 'Look & Feel' of your EziSite should reflect your company image, colours scheme and logo; it's your Style. This package includes 10 hours of an Ezi123 graphic designer's time to create you Site Skin Style. If additional hours are needed to complete your Site Skin Style a charge of \$75 x hour will apply.
EziPages	5		Web pages that will be created with you in the training session.
EziPageTemplates	2		EziPageTemplates for you to use when adding new EziPages to your EziSite.
Image Editing	5		Editing of images or pictures to be inserted in your EziPages in the training session.
Security Administrator Role	1		Security role allocated to the EziSite owner that allows complete control over the EziSite permissions and member's management.
EziSite Administrator Role	5		Security Roles ready to be allocate to Members, EziPages, etc. in the training session.
Members Areas	5		Members Areas that will be added to your EziSite in the training session.
Training		3	Training given to up to two people on how to manage your EziSite.
EziPoints	200		Number of EziPoints accredited to your account with Ezi123.

Standard EziSite components provided by the Customer:

To create an EziSite there are a few components that you need to provide to Ezi123 such as:

- **Site Skin Style** questionnaire completed with your preferences clearly stated.
- **Images** or pictures that you would like to integrate in your 'Site Skin Style'.
- **Images** or pictures that you would like to insert in the four (4) EziPages included in this package that will be created with you in the training session.
- **EziPages content** on a CD Rom in Note Pad or MS Word document format for the four (4) EziPages included in this package that will be created with you in the training session.
- **Members'** username and password for up to three members that will be added to your EziSite with security roles to administer your resources.
- **Domain name and current email accounts** details for your EziSite – If you need a new domain name(s) we can help you buy it. For more information ask your local Ezi123 representative.





4. EziSite Solution Implementation

- 1. Introduction Meeting** - Meeting between an Ezi123 consultant and the customer to assess and agree the Customer Requirements such as the Site Map, Site Skin Style and finalise section 3. of this proposal.
- 2. Assessment Meeting** - Meeting of an Ezi123 graphic designer with customer to asses and agree the EziSite 'Look & Feel' and all other necessary graphic element to create a satisfactory representation of the customers company image on the Internet. The time used for such meeting(s) are part of the **10 hours allocated for the "Site Skin Style"** as per section 3. above.
- 3. Design Approval & Sign off** - After 6 hours of graphic work the Ezi123 graphic designer will present to the customer one draft versions in 3 different colours of the Site Skin Style for approval. Upon draft sign off Ezi123 will complete the Site Skin Style to present it again to the customer for the final approval and signing off.
- 4. EziSite Integration** - The newly completed Site Skin Style will be integrated in the Ezi123 system to create the customers EziSite at which time the customer domain name will also be re-delegated to an Ezi123 web server.
- 5. EziSite Training** - The customer will be called by an Ezi123 qualified trainer to train up to two people on how to manage the customers new EziSite. You will be shown how to create templates, add pages and images, insert hyperlinks, add roles, etc. We will use the components you have provided to Ezi123, such as images and text, to build the four (4) EziPages as described in section 3.
- 6. EziSite Handover & Sign Off** – An handover session within a week from the above training, either live or on the phone, will be held to assess that all the EziSite components listed in section 3. of this proposal have been integrated and tested so that your EziSite can be sent 'LIVE' on the Internet.

5. EziSite Solution Training

To make the most of the EziSite training, a basic computer knowledge is required. We can teach you that but it would take more than 3 hours so please let us know in advance. If you can create a simple MS Word document and change the text color and size you are fine; you can manage and control your EziSite. After the 3 hours training session you will know how to:

- Add an EziPage to your EziSite - Add images to your EziPages - Add hyperlinks from an EziPage to any other EziPages, files, documents, external URL, etc.
- Add/manage/delete EziTemplates
- Add a folder to the EziSite - Add/manage/delete images, file, documents (Word, PDF, etc.) from a folder
- Register new Members to your EziSite
- Allocate Security Roles to existing Members, Folders and Files (basic level)

6. EziSite Solution Setup and Hosting Costs

Standard EziSite Package with default component @ \$2490.- each	_____
Additional EziSite component as per section 3. above	_____
	EziSite Setup _____
	GST 10% _____
	Grand Total _____





Ezi123 Pty Ltd • Sydney Australia
 Tel: 1300 881 882 • info@ezi123.com.au • www.ezi123.com.au
 ABN: 490 9622 9622

Variations - Any variations due to changes or additions to this proposal will be discussed with you in advance and charged at \$75 per hour.

Charge Basis - We will work on a fixed price basis, and will invoice **50% of the Grand Total on acceptance** of this proposal and **50% on completion of Handover & Sign Off**. All invoices are payable within 7 days.

7. EziSite Ongoing Costs

Your Ezi123 solution will be hosted on an Ezi123 web server. Our customers are charged monthly based on the amount of resources that their Ezi123 solutions has used. The Charge Rates are published in the Rate Table on our website.

Getting an estimate of what your monthly costs will be is easy. Simply fill in the number of items below, and with the **EziCalculator** available on our site you will be able to accurately find out your Ezi123 monthly charges.

EziSite	Qty
• How many EziPages?	_____
• How many pages will you update each month?	_____
• How many people will visit your Ezi123 Solution each month?	_____
• Estimate how many pages each visitor will read.	_____
• How many new members will register each month?	_____
• How many times per month will members sign in to your EziSite? ..	_____

Estimated Monthly Charge: _____

Payment System

Use of the Ezi 123 system is on a prepaid basis (like a phonecard). The Standard Packages include an initial allowance of 200 EziPoints (\$200 equivalent). When your Ezi123 account reaches 30 Ezipoints you will be required to recharge the account.

Service Level Agreement (SLA)

The ongoing hosting services in this proposal will be subject to our standard SLA, attached (available on our website). Ezi123 will provide Level 1 &2 Support as defined in the SLA.

Customer Service Agreement (CSA)

The services in this proposal will be subject to the commercial Terms and Conditions set out in our CSA, attached (available on our website).

Ezi Representative for this proposal

Company Representative hereby accept this proposal

Name _____

Name _____

Signature _____

Signature _____

Date _____

Date _____



Ezi123 makes creating and controlling a business website
 easier and cheaper than you ever thought possible